PO NA NA

82 THE BROADWAY, WIMBLEDON, SW19 1RH REVIEW HEARING 28 MAY 2015 10:30AM

SUMMARY DOCUMENT - PO NA NA

- 1. On 28 May 2015 the licensing sub-committee of Merton Council will consider an application for a review of the premises licence in respect of Po Na Na, 82 The Broadway, Wimbledon, SW19 1RH.
- 2. The review of the premises licence was brought by a member of the public Paul Iddon on the grounds of public nuisance, crime and disorder and public safety. Four representations have been received, three from responsible authorities and one from a member of the public.
- 3. The premises Po Na Na are operated by Barclub Trading Limited and have been since 2006 although the premises have been trading for 15 years. There are 20 other premises trading and 2 more under development within the group throughout England and the operators take very seriously the promotion of the licensing objectives set out in the Licensing Act 2003. The premises are an active member of PubWatch and regularly attend training and workshops to ensure that high standards are achieved within the local business community. The premises use the Town Link Radio Scheme and have worked with the Police and Love Wimbledon whenever complaints have been made.
- 4. The letter from Helen Clarke-Bell of "Love Wimbledon" submitted on behalf of Po Na Na confirms that Po Na Na responded promptly and professionally when a complaint was made and acted diligently to ensure that the situation was resolved.
- 5. Peter Sparham on behalf of the Metropolitan Police also confirms that "In my experience the management of the premises have always been cooperative and willing to assist wherever possible." When the Police were concerned about the number of offences associated with the premises between 28 April 2012 and 28 April 2013 the venue worked with the Police, changing practices and making investments where appropriate.
- 6. The four representations relating to the review application have been submitted by the Metropolitan Police, London Borough of Merton Pollution Team, London Borough of Merton Public Health and Wimbledon East Hillside Residents Association. At no stage during the last twelve months have any

- of these parties approached Po Na Na with any problems or any suggestions that the licensing objectives have not been promoted.
- 7. The photographs submitted on behalf of Po Na Na hopefully assist in highlighting the location of the premises Po Na Na at 82 The Broadway, Wimbledon and the location of Mr Iddon's property at 1 Kings Road, Wimbledon. The photograph taken from the opposite side of the road shows the white building Po Na Na and to the left of the building ChimiChanga. Kings Road is to the left of ChimiChanga and is the side road off the Broadway. ChimiChanga runs down the side of Kings Road and has a black wall and at the end of the black wall there is a doorway which can be seen open on some photographs which is a PRIVATE alley/fire escape and leads to a fire escape door at the back of Po Na Na. Continuing down Kings Road after the fire escape door is a white building called Kings House and to the left of Kings House (behind Kings House away from Po Na Na) is a brick building which contains Mr Iddon's property at 1 Kings Road.
- 8. Mr Iddon refers in his application to music being audible at the rear of the club. The rear of the club has access through the PRIVATE fire escape/alley and a further photograph shows Mr Iddon at the fire escape/backdoor or the property with his phone out recording any noise on private property. The whole of Kings House separates Po Na Na from Mr Iddon's property.
- 9. There has been email correspondence between Mr Iddon and Po Na Na and Po Na Na have always made it clear that the premises would wish to work with Mr Iddon and solve any problems. A number of requests have been made to allow noise readings to be taken inside Mr Iddon's property and all requests have been denied.
- 10. Po Na Na has regularly undertaken it's own "noise checks" and although some noise (slight noise which would not effect a general conversation) can be heard coming out of the back fire escape door no noise can be heard if you stand adjacent to Mr Iddon's property. The slight noise coming out of the back door is not causing a nuisance to anyone. A number of representatives from Po Na Na have undertaken checks outside Mr Iddon's property. Helen Clarke-Bell of Love Wimbledon has listened to see if any music can be heard at Mr Iddon's property and no noise can be heard at the perimeter of Mr Iddon's property. Po Na Na would still be more than happy to have noise readings taken with Merton Environmental Health Pollution Team inside the premises and would work with all parties.

- 11. Po Na Na have undertaken an expert noise report from SSE Audio which has been disclosed on all parties which also concludes that in summary there is no noise outside Mr Iddon's property. Po Na Na would still be wholly agreeable to the Licensing Committee imposing a condition that noise readings be taken by SSE Audio and Merton Environmental Health Pollution Team inside Mr Iddon's property and would work with the pollution team accordingly.
- 12. Po Na Na have undertaken a number of noise management measures as set out in the SSE report and have a noise limiter at the premises the level of which cannot be changed other than by a technician.
- 13. Po Na Na have always asked to meet with Mr Iddon which has been declined. Po Na Na also asked to meet Wimbledon East Hillside Residents Association who were completely unknown to Po Na Na prior to the submission of the representation on 28 April 2015 but this request was declined. Po Na Na have met with Helen Clarke-Bell of Love Wimbledon and her letter has been submitted as evidence on behalf of Po Na Na as an indication of their commitment to working with people and resolving any issues. The representation from Wimbledon East Hillside Residents Association and the representation from Merton Public Health are generic objections against the late night industry in Wimbledon and are not specific to Po Na Na.
- 14. Po Na Na have also proposed five further conditions to Peter Sparham of the Metropolitan Police and as a result of the additional conditions the Metropolitan Police have withdrawn their objection. Po Na Na are continuing to discuss conditions with Amy Potter (Public Health) and will update the Licensing Committee on the 28th May.
 - An electronic identification scanning device will be used at the premises and customers entering
 the premises may be asked to produce photographic identification and agree to the identification
 being used for scanning on to the device.
 - If the electronic device fails then the device will be replaced within five working days.
 - On Fridays and Saturdays after 10:00pm a street warden will be employed to monitor the outside of the premises to promote the licensing objectives.
 - All staff to receive training on the Licensing Act 2003 and the licensing objectives on a regular basis.

- All glasses used for drinking at the premises will be polycarbonate.
- 15. Po Na Na has operated in Wimbledon since 2000. It is a popular premises enjoyed by many and Po Na Na works with the authorities in Wimbledon at all times and joins local initiatives. Noise management measures have been undertaken at the premises and an expert noise report obtained. The experts report and checks by individuals cannot locate any noise at all at the perimeter of Mr Iddon's premises and any slight noise breakout through the fire escape doors is not loud enough to affect a general conversation at those doors.
- 16. The Guidance to local authorities issued by the Secretary of State at paragraph 11.20 sets out how licensing authorities should decide what action to take; "It is expected that licensing authorities should so far as possible seek to establish the cause or causes of the concerns that the representations identify. The remedial action taken should generally be directed at these causes and should always be no more than an appropriate and proportionate response to address the causes of concern that instigated the review.
- 17. At paragraph 11.10 the guidance advises responsible authorities who have concerns about problems at premises to give licence holders early warning of their concerns and the need for improvement. There has been no contact from the Metropolitan Police or Merton Council Public Health Department and no concerns have been raised in the last twelve months.
- 18. Po Na Na has written to Merton Council Licensing Department and Merton Environmental Health/
 Pollution Team asking for them to assist in arranging independent noise reports in Mr Iddon's property.



LONDON OFFICE & WAREHOUSE

UNIT 3
CUMBERLAND AVENUE
PARK ROYAL
LONDON NW10 7RX

TEL: 020 8961 1225 FAX: 020 8961 2255

www.sseaudiogroup.com/london

Date: 20 May 2015

Po Na Na Wimbledon Noise Report

82 The Broadway, Wimbledon SW19 1RH

Prepared by:

Emma Bigg Installations Director emma.bigg@sseaudio.com 07854 503 745 020 8961 1225

EXPERIENCE & BACKGROUND

1. SSE AUDIO GROUP

Experience

SSE Installations offers a complete service to all types of venue, installing and maintaining audio equipment, together with lighting and display systems. We are backed by the rental, manufacturing and engineering resources of SSE Audio Group.

Our Installations range from the smallest intimate bar, requiring background music and some effects lighting to major venues such as the Stade de France in Paris, where we recently upgraded the entire public address system.

We look after many leading nightclub operators, and have a rolling programme of installing, refurbishing and maintaining all their audio-visual equipment.

We install systems that are simple to use and appropriate for the application, whilst our own full time installation engineers ensure consistent and high standards of work.

Sound

SSE Installations supplies a comprehensive range of pro audio products. We can supply a complete PA system with packaging based on the tried and tested systems we use in our hire stock, together with all the necessary supporting products, from mixing consoles to microphones.

Noise Management

Meeting the needs of customers, while keeping the neighbours happy can often be an issue for venue operators. We can provide expertise and solutions to manage noise issues and satisfy license conditions. As part of this service we carry out an assessment of sound pressure levels in and around the venue so we accurate environmental information to work with.

We also design control measures to prevent venues becoming a nuisance to their neighbours without compromising the audio quality of a sound system. Measures can include equipment placement, acoustic isolation and zoned volume controls.

As the leading UK provider of Sound System to Outdoor Events we have been actively involved, for many years, in working with Councils and Noise Consultants on a regular basis to design sound system that provide good coverage and high audio levels within an arena whilst ensuring minimal noise leakage and nuisance levels of noise to neighbouring residents. This experience has translated through to our work on fixed installed sound systems. We have a very experienced team of engineers who understand about noise transmission, equipment location, system set up and system limiting that can be applied to a variety of applications.

Background

The initial activity of the company was the provision on hire of sound equipment to touring music industry acts, together with manufacture and supply of bespoke flight cases.

As the business developed it relocated to Birmingham in 1981 and incorporated as SSE Hire Limited. The business then grew steadily during the 1980's and 1990's with the

company firmly establishing itself as the UK market leader for provision of sound facilities to major music festivals, together with increasing the touring clients.

The growth has been achieved by a mixture of business acquisitions and organic growth within the business. The company has actively sought new business partners and commenced this strategy in 2001 with the acquisition of the French subsidy 'Melpomen'. In 2006 the acquisition of the Tarsin business expanded the fixed venue rental and installation arm and also established a substantial London base for the group. The purchase of the Canegreen group in 2008 further bolstered the hire activities of the company, but also led to the acquisition of the Green I business, which added further bulk to the fixed venue installation contracting business. These disciplines were further enhanced in 2012 when ETA Sound was brought on board – a company with specialist expertise and experience in emergency sound evacuation systems for bespoke stadia and public venues.

In 2013 the group acquired 2 further companies – a UK based sound hire and installation business (Wigwam Acoustics Limited) – a company that manages very high profile touring acts as well as being the UK market leader in unique religious venue sound installations. In addition 2013 also saw the group further expand its' interests in France with the purchase of MES (Minet Eclairages Sceniques) – a lighting hire and installation company based in Paris and Nantes.

The group is now a multi discipline company with locations in Birmingham, London, Manchester, Bradford, Paris, Nantes and La Rochelle, serving a variety of key clients in sound hire and installations.

1.2 EMMA BIGG

Qualifications: B.Eng (Hons) 2:1 Electrical, Electronic Computer & Communication

Engineering - Bradford University 1998

Soundweb London Programming, 2010

Crestron DMC-T, 2013

Institute of Acoustics; committee member of Electro Acoustics Group.

First Aid at Work

Specialism: Design of Audio Visual Installations for Commercial applications

Noise Management for Venues Complete cycle project management

Experience: I am the Installations Director At SSE Audio Group and before that I was

Hire Director. Through SSE I have been engaged by a range of clientele to install either temporary or permanent audio installations. Along with that I have provided advice on how to design out potential noise problems and liaised with independent Acoustic Consultants and Local Authorities in regards to noise problems and/or license conditions on behalf of those clients. In my role I am often invited to consult after a system has installed by others to advise on how existing noise problems can be controlled through technical or practical measures so the venue can

operate effectively without causing a public nuisance.

I have over 16 years experience in the audio and acoustics industry and have been involved in acoustic measurement and assessment throughout my career. This experience has included assessment of noise in connection with licensing and environmental protection relating to sites throughout the UK.

Employment history:

2006 – present Installations Director, SSE Audio Group

Returned to oversee acquisition of Tarsin Entertainment in order to create

SSE London, later renamed SSE Installations.

This established SSE as a serious player in the world of Installations and commenced our expansion into Lighting and Video in order to offer comprehensive solutions. Oversaw the integration of the newly acquired Green-I in 2009 increasing the turnover of the London office three fold and the further acquisition of ETA (Eddie Thomas Associates) in 2011, expanding SSE Installation's scale of projects into arena and stadia.

2004-2006 Freelance corporate production manager 2001-2004 Hire Director, SSE Audio Group,

1999-2001 SSE Audio Group – Hire Sales Assistant in Hire Department

2.0 NOISE

Noise is essentially unwanted sound, so whilst those in the club will be enjoying the music, local residents unable to sleep will have a completely opposite experience.

Noise associated with nightclubs is usually from two sources:

- 1. Amplified music from the installed sound system of the nightclub

 The disturbance from amplified music can vary in how it can cause a nuisance:
 - Sporadic bursts of noise breakout from people entering and exiting the club.
 - High frequency transmission due to air gaps equates to being able to clearly hear the words of the track being played
 - Low frequency transmission due to high sub levels either from having high power sub speakers or playing music with a high sub content – equates to continuous thud thud
 - Sudden changes in music type, if audible, can also be equally disturbing
- 2. The noise created by the club customers either by queuing outside, talking in an open air smoking area or exiting the club.

Noise from customers can only be dealt with by good stewarding in and outside the club. Noise from amplified music has to be controlled in a variety of ways:

- 1. Correct set up of equipment to limit overall SPL levels not only to protect the equipment but also to reduce noise leakage.
- 2. Good containment which can mean any combination of the following:
 - Ensuring there are no air gaps between the club and outdoors.
 - Lobbies on external entrances and exits to limit breakout when people are entering or exiting the club.
 - Having sufficiently insulated walls and doors to reduce breakout and mechanical transmission.
 - Appropriate isolation of individual speakers to reduce mechanical vibration through structure.

The easiest way to identify the type of noise problem you are dealing with is to take measurements from the location where the problem has been observed and be able to hear what the complainant is hearing. Only with this information are you able to identify the most appropriate course of noise prevention treatment that will remove the problem.

3.0 NOISE PREVENTION TREATMENTS

3.1 Building Works

Neither SSE nor Barclub Trading Ltd has been able to obtain access to the complainants flat at which the noise problems are alleged to be occurring. However a series of noise prevention treatments have been implemented at Po Na Na Wimbledon over the last 3 years to minimise the potential for noise disturbance to neighbouring residents:

- A lobby to the Smoking Terrace
- 2. Cavity insulation to front and back walls of the venue to remove any potential air gaps
- 3. Application of acoustically insulating plasterboard to the rear elevation of the venue.
- 4. Upgrading of Fire Door frame to create an air tight seal
- 5. Upgrade to acoustically insulating fire doors
- 6. Addition of rubber seals to fire doors to further ensure an air tight seal
- 7. Improved level of stewarding to manage queues, exiting customers at the end of the evening and smokers on the terrace.

3.2 System Configuration

The venue has a very small PA system consisting of 2 speakers and 2 subs on the dance floor with only one other peripheral speaker off the dance floor and two small speakers in the VIP area on first floor at front of the building.

The whole system is controlled by a xta DP224 Digital Processor. The processor controls the eq, crossover and limiting of the complete PA system and cannot be adjusted by anyone other than an SSE Engineer as the front panels controls are locked out. The system is currently limited to ensure the speakers are protected from blowing due to excessive input levels from the DJ mixer and to ensure that noise levels at the rear of the club are kept to minimum.

The two sub speakers are mechanically isolated using a Regufoam 220 25mm pad.

4.0 OBSERVATIONS

25th April 2015

An SSE Engineer, Michael Price, attended the venue between Midnight and 2am on 25th April 2015 and took SPL Measurements (details of which can be found in a later section of this document). He reports:

I took readings throughout the night at the 3 locations requested outside the venue: back door, spa, front door and another 3 inside the venue: dance floor, smoking area and VIP. I found most of the noise recorded in the 3 outside locations, and the smoking area was due to road noise, people talking, and wind at the spa location - and NOT due to the sound system.

13th May 2015

I personally attended the venue on 13th May at 12pm to look at the venue itself to hear the sound system and evaluate the physical condition of the building that could be contributing to the noise problem. In my opinion there were no physical attributes that could have contributed to efficient noise leakage as the sensitive areas around all exits and entrances had a lobby on them and by all accounts these were stewarded to prevent internal doors being open at same time as the neighbouring external door. The fit of the doors at the rear fire exit was very good.

During the visit we had the venue manager run up the sound system to full volume that is considerably louder than in normal operation. I stood on the Smoking Terrace and could not hear the sound system. I stood just outside the rear fire exit doors and as expected there was small amount of noise leakage but sufficiently small so that when you walk to Kings Road end of the rear alley you could no longer hear any noise leakage. However the background noise of traffic and people from the Broadway was audible. I walked down the alley at the back of the Green Touch Spa where their fire exit staircase is and up to the fence at the end of 1 Kings Road and there was no audible noise from the sound system in the club. At no point was there any thumping sub breakout at those locations.

The two subwoofers in the club each contain a single 18" driver and the speakers are a very old style RCF model powered by QSC RMX1450 amplifier only capable of delivering a maximum of 450W to each speaker. This is certainly not enough power to deliver the sub 20Hz Infrasound frequencies referred to in the complaint. Especially when that frequency would need to pass through the bodies in the club, the walls and structure of the substantial 3 storey, Green Touch building at rear of the club. Only a substantially more powerful speaker and amplifier would be able to create sufficient energy for the frequencies below 20Hz to travel that far and be heard as clearly as the complainant states at 1 Kings Road, Rear Garden.

16th May 2015

An SSE Engineer Jamie MacKinnon attended the venue between 0.20hrs and 2.20hrs and took SPL Measurements (details of which can be found in a later section of this document). He reports:

Most noise outside the club came from unrelated sources and did not include any music from the venue in question. Certainly no sub bass frequencies. As for infrasub frequencies this would be a complete impossibility with the equipment in the venue.

5.0 SOUND LEVEL MEASUREMENTS

5.1 Noise Measurement Procedure

Noise measurements were made in continuous samples of 1 sec intervals over 3 minutes. All measurements were taken using the fast time response and L_{Aeq} recorded.

The measurements were taken between midnight and 2am as requested by the client as deemed to represent peak hours when noise levels would be at their highest for the club.

The instrument used to carry out the noise measurements is a NTI Audio Minilyser ML1 Audio analyser with a NTI MiniSPL Class 2 Reference Microphone. The microphone was calibrated on each occasion before the first measurement was taken using a Isotech SLC 1356 Sound Level Calibrator.

25th April 2015 – when we took the measurements on this date we had only been informed that a noise complaint had resulted in a license review in order that we could provide an unbiased assessment of the problem.

Measurements were taken at the following locations:

A: 1 Kings Road (address of complainant) and front of Green Touch Spa, 1B Kings Road

C: Rear Fire Exit of Po Na Na

D: Smoking Terrace on First Floor at rear of Po Na Na

E: Front Entrance to Po Na Na on the Broadway

Internal Measurements were taken in the VIP Room on first floor at front of Po Na Na and Main Dance floor of Po Na Na

13th May 2015 – when we took measurements on these dates we had been given details of the complaint and been advised on the location of the complainant.

For this visit we expanded the locations of measurements to include:

B: Rear Garden fence line of 1 Kings Road

F: Opposite side of The Broadway from the entrance to the Pod, the nearest similar licensed premises to Po Na Na

5.2 Noise Measurement Analysis

The venue plays commercial music that does not have predominantly high sub frequency content.

There is no significantly audible noise leakage from Po Na Na in any of the locations we took measurements.

The predominant causes of noise pollution are the background noise of traffic and people on the Broadway.

5.3 Measurements

Location A: 1 & 1B Kings Road

Time	L _{Aeq} (dB)		Notes
	15 May	25 Apr	
00:20	80.9		Road Noise from Broadway, Some talking from Security guards and club customers
00:30		67.9	See and the see an
01:12		55.1	
01:26	64.6		Wind and road noise
01:49		58.1	
02.20	65.2		Road Noise

Location B: Fence Line of Rear Garden of 1 Kings Road

Time	L _{Aeq} (dB)	Notes
00:27	62.1	Road Noise from Broadway, Some talking from Security guards and club crawlers
01:33	64.6	No signal source or specific type of noise discernable

Location C: Rear Fire Exit of Po Na Na

Time	L _{Aeq} (dB)		Notes
	15 May	25 Apr	
00:15		56.0	
00:34	63.4		General noise from smoking area, small amount of leakage from doors
01.05		59.2	
01:38	61.8		General noise from smoking area, small amount of leakage from doors
01:44		63.9	

Location D: Smoking Terrace of Po Na Na

Time	L_{Aeq}	(dB)	Notes
	15 May	25 Apr	
00:52		74.8	
00:56	76.3		People talking
01:31		79.1	
01:54	74.1		People talking
02:04		74.7	
02:08	71.0		Air con Fans and people talking on the smoking area

Location E: Front Entrance of Po Na Na

Time	L _{Aeq} (dB)		Notes
	15 May	25 Apr	
00:37		77.1	
00:41	74.6		Queue noise of clubbers but mainly road noise from busses and taxis
01;19		76.7	
01:41	73.0		Queue and Taxi rank
01:54		69.3	

Location F: Opposite side of The Broadway to entrance to the Pod

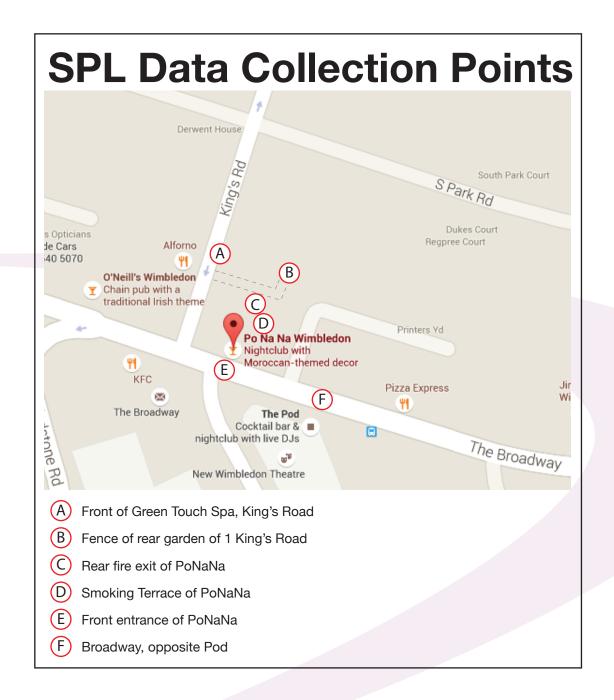
Time	L _{Aeq} (dB)	Notes
02:15	80.5	People leaving the Pod

VIP Room of Po Na Na

Time	L _{Aeq} (dB)		Notes
	15 May	25 Apr	
00:48	89.1		Sound System
00:58		90.3	
01:37		93.0	
01:48	91.6		Sound System
02.08		93.1	

Dance floor of Po Na Na

Time	L _{Aeq} (dB)		Notes
	15 May	25 Apr	
00:43		100.8	
01:04	99.6		Sound System
01:25		101.4	
01:59		101.0	
02:00	100.5		Sound System



6.0 CONCLUSIONS

The sound pressure levels we have observed at the critical points mentioned in the complaint (A, B and C) do not bear out the claims by Mr Iddon. They are commensurate with background noise levels of the area and do not represent any kind of nuisance.

At no point have we been able to identify any kind of thumping bass as described in the complaint, either from Po Na Na or other local licensed premises. There is also no evidence of any kind of vibration caused by the sound system at Po Na Na.

We have also been unable to identify any sub 20Hz infrasound frequencies also mentioned in the complaint.

The Smoking Terrace exhibits higher noise levels as you would expect from an outdoor space filled with people talking but even then it is consistently below 80db, which I deem to be a tolerable. The policy of managing the area with Stewards is clearly quite effective.

Even the internal levels of the sound system are fairly low for this type of venue but that is mainly due to the low power of the sound system and the fact it would distort if driven much harder. Any kind of distortion would be unpleasant for customers of the club so it is not in their interest to run the system at higher levels.

So in summary there is no noise from Po Na Na audible at the perimeter of Mr Iddon's premises.

Unfortunately as we do not have access to the location at which the complaints are being registered it is very difficult to provide an accurate assessment of where these noise problems are coming from. It would be useful to be able to verify our findings by taking measurements from inside 1 Kings Road with the complainant present.

Appendix A – Acoustic Terminology

Sound Pressure Level and the decibel (dB)

A sound wave is a small fluctuation of atmospheric pressure. The human ear responds to these variations in pressure, producing the sensation of hearing. The ear can detect a very wide range of pressure variations. In order to cope with this wide range of pressure variations, a logarithmic scale is used to convert the values into manageable numbers. Although it might seem unusual to use a logarithmic scale to measure a physical phenomenon, it has been found that human hearing also responds to sounds in an approximately logarithmic fashion. The dB (decibel) is the logarithmic unit used to describe sound (or noise) levels. The usual range of sound pressure levels is from 0dB (threshold fo hearing) to 140 dB (threshold of pain).

Frequency and Hertz (Hz)

As well as loudness of a sound, the frequency content of a sound is also very important. Frequency is a measure of the rate of fluctuation of a sound wave. The unit used is cycles per second, or hertz (Hz). Sometimes frequency values are written as kilohertz (kHz), where 1 kHz = 1000 Hz. Young people with normal hearing can hear frequencies in the range 20 Hz to 20,000 Hz. However, the upper frequency limit gradually reduces, as a person gets older.

A-weighting

The ear does not respond equally to sound at all frequencies. It is less sensitive to sound at low and very high frequency, compared with the frequencies in between. Therefore, when measuring a sound made up of different frequencies, it is often useful to 'weight' each frequency appropriately, so that the measurement correlates better with what a person would actually hear. This is usually achieved by using an electronic filter called the 'A' weighting, which is built into sound level meters. Noise levels measured using the 'A' weighting are denoted dBA. A change of 3dB is the minimum perceptible under normal everyday conditions, and a change of 10dBA corresponds roughly or doubling or halving the loudness of sound.

Noise Indices

When a noise level is constant and does not fluctuate over time, it can be described adequately by measuring the dB level. However, when the noise level varies with time, the measured dB level will vary as well. In this case it is therefore not possible to represent the noise level with a simple dB value. In order to describe noise where the level is continuously varying, a number of indices art used. The indices used in this report are described below:

LAeq

The A-weighted equivalent continuous sound pressure level. This is increasingly being used as the preferred parameter for all forms of environmental noise.

Example noise levels:

Source/Activity	Indicative noise level dBA
Threshold of pain	140
Chainsaw at 1m	110
Live music concert	96-108
Symphony Orchestra, 3m	102
Nightclub	96-104
Lawnmower	90
Heavy Traffic	82
Vacuum Cleaner	75
Ordinary conversation	60

Car at 40mph at 100m	55
Rural ambient	35
Quiet bedroom	30
Watch ticking	20

























19th May 2015

License review: W/K201500056

To whom it may concern

In light of the PoNaNa License Review I wanted to write to lend my support to PoNaNa.

Love Wimbledon 5th Floor Tuition House 27 – 37 St George's Road Wimbledon London **SW19 4EU**

> T 020 8619 2012 E info@lovewimbledon.org

PoNaNa are a responsible licensed premises within the town centre and are an active member of Pubwatch that meets monthly. The Manager and DPSs regularly attend training and workshops to ensure they are maintaining high standards and sharing best practice with the local business community. They are a vibrant and popular venue and provide a strong offer to the night time economy in Wimbledon. They are also active users of the townlink radio scheme and are the only operators of an ID scanning system for their customers.

On a previous occasion, a couple of years ago, Love Wimbledon received a complaint from another resident. PoNaNa responded promptly and professionally to this complaint and were diligent to ensure that the situation was resolved. Creative solutions were proposed and actions taken immediately allowing for a full resolution.

I have recently attended the premises when the music has been playing at full volume and wandered around the rear to establish the sound volumes at various locations. At the rear there is a fire exit door leading into a private alleyway – this is not open to the public and is used for access to the business premises for their fire escapes and access to their waste storage areas. Standing outside the back door, the muffled beat of the music can be heard. Following the alleyway along to the garden of HotPink which extends beyond the curtilage line of PoNaNa. The music could not be heard here at all. This was the closest point that I could get to the complainants property without trespassing, but in reality 1a Kings Road was an additional 5m further away.

The private alleyway referred to is approximately 50m from the front of the residents property as there is another business premises in between. As a result, I find it difficult to understand how the music can be heard within the complainants residence.

I would also like to offer the following information:-

- Merton is one of the safest boroughs in London reporting one of the lowest crime rates
- Wimbledon is an area of very low crime and disorder, particularly compared to other local town centres. The crime levels cited are for the entire town centre daytime and night time and beyond and not specific to PoNaNa
- The Wimbledon Night Time Economy business are very aware of their obligations to operate within the tight confines of the town centre, surrounded by residents and PoNaNa in particular takes this responsibility very seriously. These issues are regularly discussed at Pubwatch meetings and residents have attended these meetings to represent their views







Love Wimbledon

5th Floor Tuition House 27 – 37 St George's Road Wimbledon London SW19 4EU

T 020 8619 2012 E info@lovewimbledon.org

- The number of licensed premises in the town centre has recently grown, but these all relate to new restaurants opening demonstrating that Wimbledon is a popular, vibrant town
- There have been no additional licenses granted to pubs and clubs within the area for at least 10 years
- PoNaNa have great respect for and take care of their immediate vicinity and have demonstrated they will work actively to respond to complaints and issues of concern where they are given the opportunity

I will attend the Licensing Review meeting and am happy to speak and respond to queries as required.

Yours faithfully

Helen Clark Bell

Love Wimbledon BID Manager

eles Clark Bus





From: Andrew Woods [mailto:andrew@woodswhur.co.uk]

Sent: 10 May 2015 13:28

To: Jason Andrews Cc: Andrew Woods

Subject: FW: Po Na Na - review application Pollution Team

Hi Jason

I represent the Operators of the above premises which are the subject of a review application listed for hearing on the 28th May. I know that you have spoken to my clients and I have seen your representation.

Mr Iddon who brought the review will not agree to meet with us or give us access to his property to carry out sound recordings. We are not even sure where Mr Iddon lives.

In other Authorities in which I have dealt with similar matters the Local Authority EHO/Pollution Team have arranged for noise readings to be taken in the presence of the Complainant and the Premises Licence Holder so that any particular cause of noise breakout can be established and remedial action taken. I wonder whether this would be something you would be able to do. I am sure you will appreciate that identifying the particular noise and its source is important in undertaking the correct remedial action.

Let me know your thoughts – in the meantime I can assure you that my clients are implementing a number of measures to promote the Licensing Objectives and I will let you have all details in due course.

Regards Andy

Andrew Woods

Woods Whur 2014 Ltd Tel: +44 (0)113 234 3055 Mobile: 07738 170138

andrew@woodswhur.co.uk

Devonshire House, 38 York Place, Leeds LS1 2ED.

From: Elizabeth Macdonald [mailto:Elizabeth.Macdonald@merton.gov.uk]

Sent: 7 May 2015 14:15 To: Andrew Woods

Subject: RE: Po Na Na - review application

Dear Andrew

Thank you for your email below. Unfortunately this licensing section doesn't get involved/facilitate in negotiations between applicants and premises licence holders so we are unable to contact the applicant on your behalf. I am sorry that I cannot give you a more favourable response.

In case you haven't been informed yet, the hearing for this review has been scheduled for 10:30 on 28 May 2015. This will be confirmed when your client receives the hearing papers sent out by our Democratic Services.

I am sorry that I cannot be of further assistance in this matter.

Regards

Elizabeth

Elizabeth Macdonald Licensing Officer Regulatory Services Partnership London Boroughs of Merton and Richmond upon Thames Civic Centre, London Road, Morden SM4 5DX

Telephone: 020 8545 3798

Email: elizabeth.macdonald@merton.gov.uk



From: Andrew Woods [mailto:andrew@woodswhur.co.uk]

Sent: 06 May 2015 15:16 To: Elizabeth Macdonald

Cc: Andrew Woods; Tanya Broadhurst Subject: Po Na Na - review application

Hi Elizabeth

Please see attached letter – original is in the post tonight. Look forward to hearing from you.

Regards Andrew

Andrew Woods

Woods Whur 2014 Ltd Tel: +44 (0)113 234 3055 Mobile: 07738 170138

andrew@woodswhur.co.uk

Devonshire House, 38 York Place, Leeds LS1 2ED.